

Advanced Study Program: 8 July – 18 July 2024

- Course “Digital Currencies and Blockchain Technology”
- Course: “International Business: Engaging in Commerce Across the Globe”
- Course “International Project Management”
- Course “Digital and Social Marketing Strategies”
- Course Language: English
- Workload per Course 60 hours: 30 Teaching Units live online (45 minutes each) plus 30 Units group work and individual study
- Credits: 3 ECTS credit points / 2 credit hours – US
- The schedule is based on Central European Time / German time.
Please be aware of the time difference.

Timetable

1st week

Time /CET	Monday 8.7.	Tuesday 9.7.	Wednesday 10.7.	Thursday 11.7.	Friday 12.7.
15.00 h – 16.30 h	14.15 – 17.30 h Welcome! Online live meeting & Online live session	Online live session	Online live session	Online live session	Online live session
16.45 h - 17.30 h		Online live session	Online live session	Online live session	Online live session
	4 Teaching Units	3 Teaching Units	3 Teaching Units	3 Teaching Units	3 Teaching Units

2nd week

Time /CET	Monday 15.7.	Tuesday 16.7.	Wednesday 17.7.	Thursday 18.7.
15.00 h – 16.30 h	Online live session	Online live session	14.15 h-16.30 h Online live session	14.15 h - 16.30 h Online live session
16.45 h - 17.30 h	Online live session	Online live session	Online live session	16.45 h – 17.30 h Online live session Good bye and Farewell
	3 Teaching Units	3 Teaching Units	4 Teaching Units	4 Teaching Units

HSB-INTERNATIONAL SUMMER SCHOOL

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